

# PRESS RELEASE August 2025

## FOR IMMEDIATE RELEASE Contact: FLAVORED Media Team Email: FFWFMedia@gmail.com

## **FLAVORED Food and Wine Festival Returns to Queens**

Bold Flavors | Vibrant Vibes | Star-Studded Culinary Lineup Saturday, September 20, 2025 | 12:00 PM - 5:00 PM | Queens College

Queens, NY – The highly anticipated FLAVORED Food and Wine Festival returns on Saturday, September 20th at Queens College, bringing together food, wine, spirits, music, and culture for a premium tasting experience that celebrates community and creativity.

With over 1,500 guests expected, FLAVORED continues to grow as one of New York City's most exciting cultural festivals. The event features bold bites, handcrafted drinks, live entertainment, curated VIP experiences, and a showcase of exceptional culinary and beverage talent from across the country.

**Raheem DeVaughn** will headline this year's festival with a live performance that blends soul, passion, and energy.

Resorts World NYC returns as the Platinum Sponsor and Exclusive VIP Experience Sponsor, and will feature curated bites from RW Prime, by Executive Chef Keith Hernandez, along with exclusive giveaways.

Martingale Cognac joins as the Exclusive VIP Bar Sponsor, providing tastings for VIP guests and sampling for general admission attendees.

**Brooklyn Chop House** returns as a **Featured Restaurant**, offering their signature fusion of Asian cuisine and classic steakhouse flavors.

# Participating Chefs & Restaurants

Sydney's Sweets (Sydney Perry, Champion of Food Network's Spring Baking Championship) | Sassy Sweet Vegan Treats | Live Loud Foods | Badmon Jerk Chicken and Waffles (Voted Best



Food Truck 2025 in Queens) | Chef Lee Lee | J Dub with the Grub | 2 Chix | The Nourish Spot | Taste Buds Required | Mums Kitchens NYC | Ree Ree Charcuterie | More to be announced

#### Featured Wine, Spirit & Beverage Brands

Jiu Jiu Vodka | Narcisso Wine Cellar | LoveLee Wine | Shari's Teas | Unwine Winery | Stoney Wines | Martingale Cognac | *More to be announced* 

#### **Sponsors and Partners**

Platinum Sponsor: Resorts World NYC

Silver Sponsors: JennAir | Popcorn Remix | MadameNoire | TV ONE CLEO TV

**Bronze Sponsor:** Spectrum

Civic and Institutional Partners: Queens Borough President Donovan Richards, Jr. | NYC Councilmember Nantasha Williams (District 27) | NYC Councilmember James F. Gennaro (District 24) | NYS Assemblywoman Alicia L. Hyndman (District 29) | Queens College | Queens Chamber of Commerce | NYC Health + Hospitals | VFW Post 1790

#### Host, Music, and Media

The event will be hosted by **Romney Smith**, Emmy-winning journalist and NBC 4 New York anchor. Music will be provided by **DJ Exeqtive**, known for keeping the energy high at celebrity events and album release parties.

Joining the experience is **Media Personality Miss Jones**, who will conduct live interviews with special guests, sponsors, and culinary talent while sharing on-the-ground coverage and behind-the-scenes moments across platforms.

#### **About FLAVORED**

FLAVORED Food and Wine Festival is where culture, cuisine, and community come together. It's a celebration of flavor, creativity, and the diverse voices that shape New York City's food scene. "From the first pour to the last bite, every moment at FLAVORED tells a story and celebrates who we are," said Sharon M. Wells, Festival Director.

**Tickets are on sale now at www.flavoredfoodandwinefestival.com**. VIP and General Admission tickets are limited. VIP is almost sold out.

Hosted by The Pearls and Ivy Foundation of Queens, Inc.



FLAVORED is hosted by **The Pearls and Ivy Foundation of Queens, Inc.**, a 100% volunteerrun 501(c)(3) nonprofit. All proceeds support scholarships and service programs throughout the community. To date, the Foundation has awarded over \$600,000 in college scholarships to high school students.

For media inquiries, press credentials, or partnership opportunities, contact: FFWFMedia@gmail.com

